

PEOPLE'S PERCEPTION OF THE SPREADING NEWS HOAX ON RESIDENTS HAS BEEN AFFECTED BY THE COVID-19 OUTBREAK IN THE VILLAGE PERCUT SEI VILLAGE

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ABSTRACT

The spread of the corona virus, otherwise known as the covid-19, is growing, as news of its origin (hoax) spreads into the citizen timeline +62. Her comments ranged from netizens' upload that makassar's citizens were positive about corona so that it could be spread by air that is disrupting the media sanity. Not only physical and mental health but also mental health. Our daily activities must also be wholesome and aberrant behavior to be avoided. As with the media, media mental health is something to be respected. Failure to receive and process information from many different time lines can easily lead to disaligned channels, leading to user psychology that may be affected.

The long-term objective of this study is to produce and provide information to the public, especially so that news may not be easily swayed. Many people, after hearing false reports, quickly conclude that the news is true. Therefore, the purpose of this study is not to analyze people's perceptions as well as to know how their perceptions in response to and receiving news hoaxes in society. The study also detracts from public perception, especially from people's negative assessments of lies that they often hear and receive. The public will learn to digest the news well by seeking information from other media. As more and more hoaxes, more and more information is revealed.

The study will be done in the village office of ponds. The method used was qualitative method, a random selection of sample data sources. Sample data source identification, the proposal is still preliminary and will be developed further by field researchers. The main data-gathering techniques are observation, in-depth interviews, library studies, and a combination of all three or cross-examination. Thus, overcoming the completeness of data while doing research will require planning to examine the validity of the data.

Keyword: spread, news, hoax, covid-19

I. INTRODUCTION

The village of pool is one of the villages in the sub-percut sei tuan, with more people than the village of percut sei tuan that has 11 villages in the region. This remote village suddenly went viral about two months ago because some of its citizens were incapacitated because one of its residents reportedly became ill and died from the corona virus. Whereas the information on this news is false or hoax.

The corona virus has been a completely abnormal disaster in Indonesia when it results in loss of life if it is exposed and infected with it. Coronavirus or corona virus is a large family of viruses that cause respiratory infections over mild to moderate, like colds. A lot of people infected with this virus at least once in their lives. Coronavirus or severe respiratory syndrome

coronavirus 2 (sars-cov-2) is a virus that attacks the respiratory system. A disease caused by this virus called covid-19.

The corona virus is called covid-19 (corona virus 2019) and was first detected in the city of wuhan, China in late December 2019. The virus spreads rapidly and spreads to most countries in the world, including Indonesia, in just a few months. It leads some countries to adopt a lockdown policy to prevent the spread of the corona virus. In Indonesia itself, large-scale social distension policies are implemented to prevent the spread of the virus.

The cost of this virus is an increasing number of people giving out information other than the real information, whose purpose is clearly to seek fame and profit for themselves. Though sometimes the people affected by that information cannot see the truth of the news. Like, people who don't have a fancy budget like they do nowadays. It is something that sometimes requires special attention from all levels of government, media and media agencies should be more responsible.

Back at pond village, why are the researchers looking at this area. A few months ago the village chief's office was filled with people as intelligence reports that a local residence near the adjacent street was infected with covid-19. Clearly the public and family were indignant at this.

It's true that people died, but not because of covid-19, but because of his 3 years of colon cancer. And at the time of the covid-19 outbreak, this citizen was taken to an emergency hospital before dying. Unfortunately, early diagnosis of the family is a long way off from what the patient has been experiencing for 3 years.

This led researchers to want to do research on people's perception of the spread of hoaks among people affected by covid-19. Researchers want to see how their perception of the hoax news has negatively affected the family, the internal and external environment of the Kolam village.

II. LITERATURE REVIEW

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This led researchers to want to do research on people's perception of the spread of hoaks among people affected by covid-19. Researchers want to see how their perception of the hoax news has negatively affected the family, the internal and external environment of the pool village. Other studies also discuss "hoaks' effect on the perceptions of online media readers," in which this study explains about the hoaks' effect on the perceptions of online media readers. The

uplifted coverage of sarumpaet online media coils. The study employs a quantitative approach and survey method. Collecting samples using a non-random sampling technique.

Data collected by kuison the likert scale. The validity test of each variable is stated valid by the corrected value of the original correlation of more than 0.2 through a SPSS 16 count. R square 0.602, which means the variable ability (x) ratna sarumpaet coverage of variables (y) perceptions of 60.2% while the rest is gained 39.8% of other factors are not explained in the study. The conclusion of this study is that perceptions affect ratna sarumpaet's reporting on hoaks' news in media coils. It is also explained that a steady stream of new news outlets has sprung up to destroy the digital industry in Indonesia. It claims to be a collaborative and interactive media platform built through recent innovation and technology. According to their website, coils promote credibility and hold firm the ethical journalism. Despite the ethics of journalism, it turns out that there is still a wide array of hoaxes that constantly cause public alarm, despite a recent visit to Indonesia, the hoaks have a history of their own. Rumors of deception can be called hoaks if designed intentionally to be believed as trust, and can affect public opinion.

III. RESEARCH AND METHODOLOGY

A. *Forms Of Research*

The study USES qualitative research methods in this study, the purpose of the study is to reveal facts, circumstances, phenomena, variables and circumstances that occur during the study and present them as they are. (Rakhmat, 1997:81).

B. *Informant of research*

The technique for eliminating an informant by using finality is selected because it selects certain ranks of people (informers) based on the needs of researchers and is thus deemed worthy of use asa source of information or source. As jalaluddin rakhmat put it, "intentionally, by picking out certain people as based on a given appraisal."

The research informant focuses on the people of the pool village and interviews with the target of mothers. Why girls, because mothers are susceptible and susceptible to the hoax news. Regarding the number of women to be interviewed, up to 30, but when the subject's responses are the same, researchers simply record unequal answers, forcing the researcher to sift and sift again. Selecting the answers of respondents who disagree with each other. It's called data fatigue interview techniques, which if there is a commonality response from person to person, then researchers will not ask again and restrict answers.

C. *Data Collection*

Data collection techniques used in this study include field work, techniques that may be used among other things:

- a. interview.
- b. observe

Library research (library research), collections of data that are assessed by reading, studying and quoting from the book literature, magazines, and other sources that are closely associated with this writing, such as:

- a. documentation
- b. bibliography

D. Data Analysis Technique

In qualitative research, more data analysis is done in conjunction with data collection. The stage in qualitative research is the entry-entry stage with the grand tour and the question monitor, the data analysis with domain analysis. The second stage is to establish focus, the data collection technique with the question monitor, the data analysis is done with a taxonomi analysis. Moving forward at the selection stage, the question used is the selection question, the data analysis with the component analysis. After analysis of the exponential continues the theme analysis. (Sugiyono, 2008:294).

E. Place, Charge, Time Of Research

The study took place at the pond village office and a four - month study period. This research activity involved 3 (three) personnel with educational background 3 (three) postgraduate and day-to-day faculty that concentrated in communications and economics.

IV. RESULT AND DISCUSSION

The development of information technology is causing changes in society. The existence of social networks strongly influences human behavior patterns, which lead to cultural, normative and ethical changes. Large Numbers of people of diverse race, ethnicity and religion make social changes possible in communities. People of all walks of life and ages use social media to get information and disseminate information to the public.

A primary function of social media is as an aspirational means of information transmission and an outside collection of information. Based on that function, if social media can be used wisely, the user can gain many positive results. In reality, though, social networking is also being exploited by those who are not responsible for spreading lies.

The study is conducted at sei rotan village, a bulging strike with the number of informants as many as 30 people, where questions are focused on men and women who have knowledge of information fraud.

Based on the interview with the informer in the village pond district district it is well known that the perception of many communities on false information about covid-19 affects individuals and families, families and communities. The complaint that occurred at the interview was clearly and was troubled by information about a covid-19 from an affected citizen, who, after being verified, was a lie. This is clearly pissing people off. Indeed, much has been hinted as a result of a news release about residents affected by the covid-19. That is why researchers conducted research on the spread of hoaks covid-19 and the research direction at the kolam village.

Below is the question-and-answer of the people of the village of ao. In the study, if the answer is the same, then the researcher did not put it on this sheet of paper. These are just different responses that the researchers wrote down in the results of the interview below, in order that

there will be no similar answers to the results of the interview, and the following are the investigators with the information giver.

First question:

- do you know what the hoax means? To tell me about!

The envoy on behalf of lina's mother who lives in Hamlet 2 says false news is false, made-up, untrue. The sri lankan mother who lived in the same ward as lina's gave her almost the same answer. The sri mother says the hoax is a hoax that many people love telling a hoax. The sri mother also added that many people are interested in the information about the hoax. Because the hoax is easy to become gossip in society.

From the foregoing, it can be said that if true, people would rather hear a spreading hoax than tell the truth. Understanding related to the above answer, the hoax itself is a hoax created for a purpose. Hoaks that are frequently spread by whatsapp messages or media prank status

Social opportunities are more likely to be Shared with more people. The hoax itself emerged with a mortgage news that the truth is always being questioned by public opinion. When there is no confirmation of a particular department associated with the news, it becomes a meal for selfish individuals without considering the effects of the news. Hoaxes disturb and scare people. This is because the content is not calculable or in the data naturally. The appearance of a new stick will create confusion as different personalities and backgrounds vary. To reduce the spread of new hoaks that might confuse the public, a series of fact checks are made. You can use web sites to verify news authenticity.

The Second Question:

Do you know if it's a covid-19 or a corona virus, explain that to your knowledge?

Coronavirus or acute respiratory syndrome coronavirus 2 (sars-cov 2) is avirus that attacks the respiratory system. A disease caused by this virus called covid-19. Corona virus can cause minor respiratory disorders, severe lung infections, and even death.

Mrs. Rika, the citizens of one ward with Mrs. Ayu, have a different answer. Rika's mother says the covid-19 virus is extremely dangerous and can take lives. Without proper care, many people will lose their lives. Although there is now a vaccine for society, it has not been effective in its application and has not guaranteed that people are uninfected and unaffected by the covid-19 virus.

The third question:

Do you also enjoy hearing the news of hoaks, especially about covid -19?

If talking about the public release of covid-19 is certainly no longer unusual, most media is explaining and transmitting information regarding the covid-19 virus. Many people are afraid of the covid-19 virus. According to data released the covid-19 task force, positive confirmation of cases at 4 November 2021 is 4,246,802 with 143,500 deaths. Based on that figure, it is known that covid-19 deaths averaged 3.4%. In terms of age, age groups >

60 years of age have a higher mortality rate than other age groups. In terms of gender, 52.3% of all deaths from covid-19 are male and 47.7% are female. While covid-19 deaths are relatively high, covid-19 healing rates are increasing. The final figure shows that the number of survivors or people infected with the corona virus and then recovered was 4,091,938. People 1 (anonymously) said that they learned about covid-19 through information on television, social networks and newspapers. There's a lot of important and unimportant information, even deceptive. And people in the world don't like to hear jokes. Another opinion was expressed by Mrs. Wiwin, one of the crisella housing residents, saying that she hated hearing the hoax information, because of the information was hoax/ not truth.

The fourth question:

What do you think of the frequent hoax, especially with regard to the current covid-19 outbreak?

According to one of the informants, a.n. Mr. Hendro, a villager 5, says that false rumors linked to covid-19 are particularly worried about people. Because a lot of people worry about things they don't want. He also claims that the events in the people of the village of ao are also caused by the connection or spread of the hoax news, even news announced by the village head. Even if the deceased himself dies of old age sickness. It was similar to what villagers I, yanto, were saying that the information or news hoax residents here quickly spread and spread. That's why, as a society, we don't want to believe too much in everything out there before there's a truth.

Yuni, village people 6 say the news of hoaks only fool people around. Not necessarily correct. Therefore, it is important to be more observant and less trusting with news that could harm our thinking as a society. From the description of the three citizens above, they said they didn't want to hear too many news of the hoax. Because it can corrupt our minds and make us people who are easily fooled by jokes. The hoax also causes misinformation, bad information Shared by anyone who knows it's fake, meaning deliberate. But also misinformation, that is, information based on fact, is used to harm others, groups, organizations or countries. "Some examples where most people dabble unknowingly are the death of someone believed to have a covid-19 when in reality they do not. Hospitals can easily inform the public of covid-19's death, although covid-19 is not responsible for the disease. And after investigation, it turns out that they're looking for profit to run the government. This information is no secret, and many people already know it.

The fifth Question:

How much confidence do you have in the spread of hoaks that are often spread, especially on the issue of covid-19?

Citizen is explained that no one believes the fraudulent information. The hoax will only fool people with news that is not necessarily true. Neighbor 2 explained that he was not

so keen on hearing far-out news, let alone news regarding the covid-19 outbreak. After all, the Courier had argued with his wife for fear that his children playing outdoors might become infected with the covid-19 virus.

From the above response, it can be said that the effects of covid-19 are adverse and cause public anxiety. Hence, many who refuse to listen and trust everything that comes up on a social network with fraudulent information. After all, because of this false report, people are anxious and afraid to go out and shake hands with others. Even in places of worship, social distance is mandatory.

The sixth Question:

What effect do you think social media has on developing a public perception of information on the covid_19 virus?

According to rose's mother, when it comes to the very important role of media in society, people are sometimes inclined to believe what is presented by the media, even if it is deceptive information. Although the hoax is a hoax, it is easy to accept bad news and make people more susceptible to it. Therefore, the role of social media in shaping people's perceptions became important because the impact of mass media caused changes and differences in perceptions of the public that affected the assessment of news brought by the media to the public, thus giving public opinion a wide range of color. Consciousness.

V. CONCLUSION

It is important for people to know the traits of hoaks to avoid criminal prosecution by the electronic transaction information act or for abbreviated bill. It featured critical headlines and dubious information. His narrative was also provocative and his article concealed the truth. While they generally claim to be popular and energetic, their argument also sounds scientific but erroneous. People need to learn the importance of information screening and sifting. It is a way to prepare a competent society digitally and socially ethical. The problem that's raging right now is cold society, so the hoax is hard to believe.

Low cultural levels make people read only the title but not the content. Even though they are trusting only some unilateral sources, they cannot distinguish between fraud and fraud, and they do not understand how to check facts easily. It is also undeniable that the development of the Internet age has altered the way humans interact and communicate. Conventional media used to refer to newspapers, radio and television as sources of information. Now, anyone can be a source of news leading to the hoax, misinformation, fraud, cyberbullying, sexual harassment, and hate speech.

A hoax or a wooden equivalent isa hoax is actual information that is not true, but is presented as true. Hoaxes create information chaos, may be misinformation, that is, false information, but the person spreading the news is unintentional. The hoax also causes misinformation, bad

information Shared by anyone who knows it's fake, meaning deliberate. But also misinformation, that is, information based on fact, is used to harm others, groups, organizations or countries.

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