

TABLE OF CONTENTS

Marketing Products During The Covid-19 Pandemic Utilizing The Use Of E-Commerce	1 - 7
The Role Of Digital Marketing And Social Media Strategies In The Development Of The Culinary Business For Young Business Leaders	08-15
Moderation In Islamic Communication Perspectives Of Tadabbur Alquran.....	16-22
The Influence Of Online Customer Review And Online Customer Rating On Purchase Decisions At Tokopedia (Case Study Of Tokopedia Users In Medan District, Johor)	23-33
Effective Leader Strategies In Leading And Managing A Company	34-42