

ANIMATED FILM “NUSSA DAN RARA EPISODE OF FRIENDS TREAT COMPETITION” AS A MEANS FOR PLANTING EDUCATION IN CHILDREN

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Interests will bring shows that do not educate children behind the animated film Nussa and Rara with regard to the ability to appreciate the character of education. This film is one alternative spectacle that can be used for educational inculcation through film. This study aimed to discuss the educational value needed in the animated film Nussa and Rara episode of the Friends Treat Competition through the film. The subject of this research is the animated film Nussa and Rara which are easily taken from the Official Nussa page on youtube. The results of this research are the animated film Nussa and the episodes of the Traktir Ten Competition. The educational values include: curiosity, honesty, success, religious, national spirit, social care and creativity. If children always see shows that educate even those who teach good character and education, then dont deny that in the future the child will become an educated person according to our expectations.

Keywords: Animated Film “Episode Nussa And Rara Treat Friends Competition” As A Means Of Planting Education In Children.

I. INTRODUCTION

Da’wah through electronic media is being loved in this era. Ranging from television that displays Islamic studies to social media such as Facebook, Twitter, Instagram, Youtube and many others display Islamic content. Demand enthusiasts through social media seem to be increasingly numerous, often with the ease of accessing social media that can be done through a smartphone anywhere and anytime.

The method of da’wah using the internet seems to be more practical and complete. Many hopes are emerging in line with the increasingly widespread technology. Internet has indeed added human life in almost all areas of life. Many people have started to know and use the internet for various purposes.

Muslims are also not immune from obtaining the internet. The internet began to use Muslims for various purposes. Ranging from personal needs to the

needs of preaching. Islamic sites have sprung up with various specialties gathered. Therefore, Muslims are required to preach, only a little, but obligatory for others. Abdul, (2011:2) Da'wah can be done in various ways, and one of them is through internet media.

Internet as a form of technological progress in the field of technology and communication science is a means or media that can be utilized by the preachers' in carrying out the activities of preaching. This is possible as long as the preachers have adequate stock in terms of information technology. No longer is the preachers' anti-technology, even now technology that can facilitate propaganda. The internet can be used as a medium to facilitate propaganda. The existence of sites related to Islam on the internet itself is a form of da'wah in itself. Sykir, (1983:63)

Animation in general can be said as a sequence of images that are displayed at certain time (Timeline) so as to create an illusion of moving images. The basic principle of animation is found from the character of the human eye, Persistence of vision (regular pattern of vision). Paul Roget, Joseph Plateau and Pierre Devigenes, with the optical devices they created, succeeded in proving that the human eye tends to capture the sequence of images at certain intervals as a pattern.

Animation is also referred to as a technique for displaying sequential images in such a way that the audience feels the illusion of motion in the image being displayed. Illusion of movement is a change that is detected visually by the eye so that the changes that occur do not have to be in the form of movement, but also changes in colour. Dharma, (2009:110)

Although the animated film Nussa is classified as an animated film intended for children, many teenagers and adults like it and are always waiting for the latest episode to be uploaded on Nussa Official Youtube every Friday at 16.30.

Nussa's character is described as a boy dressed in a robe complete with his white skullcap. Nussa character was created as a person with disability. This is evident in Nussa's left leg using a prosthetic foot. Whereas Rara's character is portrayed as Nussa's five-year-old sister by wearing a robe and a red headscarf that looks very cheerful. The voice of this Rara character, also invites a sense of exasperation from the audience. Retia, (2020)

In this study, we will examine the educational values contained in the animated series Nussa and Rara episode of the Friends Treat Competition which have been accessed since May. Wherein there are many values that can be emulated and applied in everyday life, with a funny and adorable carrier surely the values of Islam conveyed will cling to the hearts of the audience.

Based on the background, the writer wants to examine what educational values contained in the Nussa and Rara animated series episode of the Friends

Treat Competition by raising the title of Educational Values in the Nussa And Rara Animation Series.

II. METHOD

The method in this research is Content analysis. Because in this study will discuss in depth the sentences and scenes in the animated film. As stated Eriyanto said that in the content analysis method referred to as the unit of analysis is part of the content that will be killed, can be in the form of words, sentences, images, pieces, paragraph scenes and so on. Eriyanto, (2015:64)

The object of his research is the character values contained in the animated film Nussa

and Rara episode "Friends Treat Competition" In addition to analyzing the character values contained in the film, this study also discusses how to plant characters for children through Nussa and Rara animations. In this study will be analyzed namely the dialogue and scenes shown in the film. The dialog is analyzed the existing character values, after the character values are identified then described in depth. The instrument used is the researcher himself. Data analysis techniques using descriptive analysis.

III. RESULTS AND DISCUSSION

The animated film Nussa and Rara is one of the educational shows. This film is one of the shows that can be used for character learning in children. Bearing in mind that this film includes excellent character education if it is introduced to children from an early age. The following results identify the character values that exist in the animated film Nussa and Rara's Treat Friends Competition.

Table 2.1 Educational Values in the animated film Nussa and Rara episode of the Friends Treat Competition

No	Karakter	Keterangan
1	Curiosity	Syifa : I want chocolate ah .. one yes sir ucok .. Pak Ucok: Ah yes you just take it .. hahaha Abdul : Sir Ucok ... I want to enjoy one chocolate too Pak Ucok: Aiii, that's fine too Abdul : Here's the money, for free chocolate Pak Ucok: The important thing is that you don't need to be dizzy ... hahaha Rara : Pak Ucok ... Pak Ucok ... Pak Ucok: Yes ... Rara : Do you want cheese-flavored chips, sir ucok ... that's that one ...

2	Honest	Rara : Pak Ucok ... I paid with Sis Kusuma, Ehemmm (while whispering with Pak Ucok) Pak Ucok: (while answering silently) ooo, there's just something wrong.
3	Appreciate	Nussa : Pak Ucok is five thousand for wafers ... (while giving money to Pak Ucok in the snack shop) Pak Ucok: But that Rara asked for a treat as well ... so it's not enough 2000 you ... Nussa : Ra ... I said that I don't want snacks yet. Rara : ehehehe (while making a confused face) Nussa : What do I do ... Rara : yes ... Nussa : haaaaaa (with a listless face) Rara : I didn't want snacks yet ... but now I want snacks. Syifa : Well, I only have a thousand left ... (answering silently while feeling down) Abdul : Wow, if later given I can not snack anymore ... (answer in my heart while lethargic) Nussa : Pak Ucok, wait ... Nussa takes money to pay for his snacks. (While saying goodbye to have a shop, take money) Rara : Be careful, Sis Nussa (while waving) Abdul : Be careful Nussa ... Pak Ucok : Eiii Nussa ... aiii don't bother this time you .. go home everything .. oh ..
4	Religious	Syifa : It turns out that Masha is Allah ... the reward for treating friends ... (while speaking wisely) Abdul : Yeah yeah ... said the cleric earlier .. we have been spared from hell so far ... as far as 7 trenches Syifa : Yeah yeah ... we have to get used to the treat ... Abdul : yeah .. really ...
5	Spirit of nationality	Nussa: Eh Abdul Syifaaaa ... go to the shop, let's go ... Syifa and abdul: yok Ayuk Ayuk (while running to see Pak Syifa Abdul, and Nussa happily)

		<p>Rara : hmmmmmm ... what do you want to eat (while confused choosing snacks at Pak Ucok shop)</p> <p>Pak Ucok: he e'eeee ...</p>
6	Social care	<p>Abdul: Rara wants snacks ... (while talking silently) hmmm</p> <p>Nussa: Definitely not bring money anymore ... hmmm (while talking to myself)</p> <p>Syifa: Just treat me for a treat .. (while confused speaking) hmmm</p> <p>Abdul: (bring Rara while surprising) Raraaaaa ...</p> <p>Rara: Astaqfirullah ... haduhhhh ... (while looking shocked)</p> <p>Abdul: Now is Abdul treat?</p> <p>Rara: oooo</p> <p>Abdul: You ... like the cheese chips, right ... (while looking at the cheese chips in Abdul's hand to Rara)</p> <p>Rara: haaa this is really sis abdul</p> <p>Abdul: yes ... really ...</p> <p>Rara: aaaa Fun ... (Rara's face is happy) Fortune of the sholeha child ...</p> <p>Abdul: ahem hiii (while blushing)</p> <p>Syifa: Hai Rara ... (approaching Rara to the stall while shocking Rara) The heat is so delicious ... eating this strawberry ice cream is not right ... (while looking at the ice cream on Rara)</p> <p>Rara: Yes, also ... Alhamdulillah (while happy to get free ice cream from kak syifa)</p> <p>Abdul: wafer biscuits wafle, with chocolate for Rara (while giving snacks to the front of Rara)</p> <p>Syifa: Unicorn lollipops and cold vanilla milk for rara (while also giving snacks for the future)</p> <p>Rara: Yum Yum Yum ... Alhamdulillah ... (the look on a happy face the more food she likes) this is all for Rara ...</p> <p>Abdul, Syifa and Nussa: yes yes yes ... all for rara (while happy to have treated)</p> <p>Rara: hmmmm ... Thank you ... (Rara's face is so happy, while hugging the food).</p>

7	Relegious	Nussa: So ... so today ... the one who gets the reward is Ucok, hahaha Syifa and Abdul: yeah ... (face down) Nussa: hehehehe Pak Ucok: indeed it is patent times hehehe
8	Social care	Syifa and Abdul: yes ... well this is Pak Ucok money ... (while giving money to Pak Ucok) Pak Ucok: hmm (confused myself) I return your money Syifa and Abdul : why are they turning around (while compact receiving money returned from Pak Ucok) Pak Ucok: Aisshh hiii I will also get a big reward ... from treat rara .. (happy face of Pak Ucok)
9	Relegious	Nussa: So ... so today ... the one who gets the reward is pak ucok:, hahaha Syifa and Abdul: yeah ... (face down) Nussa: hehehehe Pak Ucok: indeed it is patent times hehehe
10	Creative	Rara: If that's the case .. just treat me tomorrow (while having a smeared face to eat) so that you can eat for free then it's pretty good ... Pak Ucok: lahhh ehehehe (while looking at rara) Syifa and Abdul: Hmmm (while looking at Rara) Nussa: later tomorrow ... Syifa and Abdul: I ... am also paid not Sir Ucok ... (while pointing) Nussa: hihihhi Rara: Who wants to treat you again ... (while sipping on a drink full of happy faces).

IV. DISCUSSION

The animated film Nussa and Rara which has been worldwide among Indonesian people since Two Thousand eighteen yesterday turned out to have some character values that could be applied to children's education. The following will be presented the results of the analysis of the character values contained in the animated film Nussa and Rara's Treat Friends episode.

1. Curiosity

Syifa : I want chocolate ah .. one yes sir ucok ..

Pak Ucok: Ah yes you just take it .. hahaha

Abdul : Sir Ucok ... I want to enjoy one chocolate too Pak Ucok: Aiii, that's fine too

Abdul : Here's the money, for free chocolate

Pak Ucok: The important thing is that you don't need to be dizzy ... hahaha

Rara : Pak Ucok ... Pak Ucok ...

Pak Ucok: Yes ...

Rara : Do you want cheese-flavored chips, sir ucok ... that's that one .

In the dialogue fragment above, the value of Curiosity is defined as the attitude and action that always seeks to find out more deeply and extends from something that it wants to have. As for the animation of Nussa and Rara episode of the Friends Treat Competition, it also contains the character value of curiosity. The value of curiosity in the animation, shown in the dialog above. Rara's figure has a deep curiosity about the food he wants to buy at the Ucuc stall. Therefore, feeling happy by having these snacks, finally the Rara gets his food.

2. Honest

Rara : Pak Ucok ... I paid with Sis Kusuma, Ehemmm (while whispering with Pak Ucok)

Pak Ucok: (while answering silently) ooo, there's just something wrong.

From the fragment of the dialogue above, it appears that Rara's figures and Pak Ucok have an honest attitude by Rara. Rara was honest with what he had done with the food that he had not yet paid for. Rara's method will be paid by his brother, Nussa. So Pak Ucok accepts the honest attitude of the Rara. The above piece also contains the value of honesty.

3. Appreciate

Nussa : Pak Ucok is five thousand for wafers ... (while giving money to Pak Ucok in the snack shop)

Pak Ucok : But that Rara asked for a treat as well ... so it's not enough 2000 you ...

Nussa : Ra ... I said that I don't want snacks yet.

Rara : ehehehe (while making a confused face)

Nussa : What do I do ...

Rara : yes ...

Nussa : haaaaaa (with a listless face)

Rara : I didn't want snacks yet ... but now I want snacks.

Syifa : Well, I only have a thousand left ... (answering silently while feeling down)

Abdul : Wow, if later given I can not snack anymore ... (answer in my heart while lethargic)

Nussa : Pak Ucok, wait ... Nussa takes money to pay for his snacks.
(While saying goodbye to have a shop, take money)

Rara : Be careful, Sis Nussa (while waving)

Abdul : Be careful Nussa ...

Pak Ucok: Eiii Nussa ... aiii don't bother this time you .. go home
everything .. oh ..

From the dialogue fragment above, it appears that the Nussa, Rara, Abdul, and Syifa shops have a Respect attitude, where Rara's character gives the mandate to her sister Nussa to pay for the food she has bought at Pak Ucok's shop. The method used by Rara to Nussa is to respect the mandate done by Rara. The mandate was received gracefully with respect to the decision of Pak Ucok to immediately pay for his food. That way Nussa immediately rushed to take his money home. The above fragment also contains a Religious value.

4. Religious

Syifa : It turns out that Masha is Allah ... the reward for treating friends
... (while speaking wisely)

Abdul : Yeah yeah ... said the cleric earlier .. we have been spared from
hell so far as far as 7 trenches

Syifa : Yeah yeah ... we have to get used to the treat ...

Abdul: yeah .. really ...

The piece of dialogue illustrates that the reward of treating a friend is explained by the cleric while at the mosque. The religious character between the two will be applied to Rara who wants to pay Rara food. In Islam when someone is in trouble we have to help him, with the example of treating friends who don't have money. We avoid hell as far as seven trenches.

The same thing also appeared in other dialogues in the episode.

Nussa : So ... so today ... the one who gets the reward is Ucok,
hahaha

Syifa and Abdul: yeah ... (face down)

Nussa : hehehehe

Pak Ucok : indeed it is patent times hehehe

The excerpts of the Nussa, Syifa, Abdul, and Pak Ucok dialogues also contain religious elements. Who wishes to get the reward by treating Rara's food.

5. Spirit of nationality

Nussa : Eh Abdul Syifa... go to the shop, let's go ...

Syifa and Abdul: yok Ayuk Ayuk (while running to see Pak Syifa Abdul,
and Nussa happily)

Rara : hmmm... what do you want to eat (while confused
choosing snacks at Pak Ucok shop)

Pak Ucok : he e'eeee ...

The dialogue fragment illustrates that the attitude of the spirit of nationalism through the roles carried out by Nussa, Syifa, Abdul, and Rara. With a fragment

of the conversation it appears Nussa, Syifa, Abdul rushed to the shop while eager to treat Rara. The character is the educational value of Nussa's friend to Rara.

6. Social care

Abdul: Rara wants snacks ... (while talking silently) hmmm

Nussa: Definitely not bring money anymore ... hmmm (while talking to myself)

Syifa: Just treat me for a treat .. (while confused speaking) hmmm

Abdul: (bring Rara while surprising) Raraaaaaa

Rara: Astaqfirullah ... haduhhhh ... (while looking shocked)

Abdul: Now is Abdul treat?

Rara: oooo

Abdul: You ... like the cheese chips, right ... (while looking at the cheese chips in Abdul's hand to Rara)

Rara: haaa this is really sis abdul

Abdul: yes ... really ...

Rara : aaaa Fun ... (Rara's face is happy) Fortune of the sholeha child ...

Abdul: ahem hiii (while blushing)

Syifa : Hai Rara ... (approaching Rara to the stall while shocking Rara)
The heat is so delicious ... eating this strawberry ice cream is not right ... (while looking at the ice cream on Rara)

Rara: Yes, also ... Alhamdulillah (while happy to get free ice cream from kak syifa)

Abdul: wafer biscuits wafle, with chocolate for Rara (while giving snacks to the front of Rara)

Syifa: Yunicorn lollipops and cold vanilla milk for rara (while also giving snacks for the future)

Rara: Yum Yum Yum ... Alhamdulillah ... (the look on a happy face the more food she likes) this is all for Rara ...

Abdul, Syifa and Nussa : yes yes yes ... all for rara (while happy to have treated)

Rara: hmmmm ... Thank you ... (Rara's face is so happy, while hugging the food).

Social care is an attitude and action that always wants to provide help to others to fellow friends and the environment. The dialogue fragment above shows the value of social care done by Abdul and Syifa by treating Rara Food. They had this intention because the food Rara had eaten had not been paid by Nussa, so they had the desire to treat him, with the intention to get the reward that had been delivered by the cleric when they were at the mosque. The quote contains the value of social care for the fellow environment contained in the value of education.

7. Creative

Rara : If that's the case .. just treat me tomorrow (while having a smeared face to eat) so that you can eat for free then it's pretty good ...

Pak Ucok : lahhh ehehehe (while looking at rara)

Syifa and Abdul : Hmmmm (while looking at Rara)

Nussa : later tomorrow ...

Syifa and Abdul: I ... am also paid not Sir Ucok ... (while pointing)

Nussa : hihihhi

Rara : Who wants to treat you again ... (while sipping on a drink full of happy faces).

The fragment of the dialogue illustrates that Rara's attitude is creative that Nussa's friends want to be treated again. Rara is happy because she got a lot of food. This attitude is an element of education.

Nussa Dan Rara Animation Film As A Means Of Planting Characters In Early Childhood.

Planting characters in children certainly has stages. It's the same when a child learns general things. Learning certainly requires a process or stages. Someone who learns will not immediately be able to do what is his goal. Here, the role of teachers and parents is very important in assisting children to achieve goals in the form of character values.

Cultivation of character education in children can be done with a process with the Tringo process (Understand, Ngorso, Nglakoni). Ki Hajar Dewantara argues that in Wardhani's book on all the teachings of life. What we profess requires understanding, awareness and seriousness of its implementation. Knowing and understanding is not enough, if you don't feel and realize, and it's meaningless. Whardani, (2017;212)

In this case when children watch the animated film show Nussa and Rara they are invited to understand and understand the value of what is contained in the story. Here is the importance of the role of a companion. Teachers or parents as their companion at home or school. Be lonely in understanding the character values that appear in the film. This can be done by placing the child in Rara's position. Not only that, children are also expected to be able to carry out and run. The actions taken by the Rara and Nussa shops are expected to be an example for the child.

V. CONCLUSION

Based on the initial exposure several conclusions can be drawn including:

1. Nussa and Rara's animated film entitled "Friends Treat Competition" is one alternative watching for children. Because the film has some educational value which is certainly very good if applied to children. The values of education include: curiosity, honesty, respect, religious, spirit of nationalism, social care and creativity.

2. After watching the Nussa and Rara films, parents and teachers can invest in character education, one of which is by Tri Ngo. Ngerti-Ngorso permeates deeper meaning. Then the latter they are invited to apply in everyday life.

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