TEACHER'S STRATEGY IN ENVIRONING FINAL VALUES IN THE ERA OF THE INDUSTRIAL REVOLUTION 4.0 IN STUDENTS MIS CHAIRUL BARIYYAH SEI SEMAYANG

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Abstract
This research aims to: (1) To find out how a teacher's strategy is in instilling moral values in the 4.0 industrial revolution era in MIS Chairul Bariyyah students, (2) To find out the application process carried out by the teacher in instilling the moral values of MIS Chairul Bariyyah students to become better in the era of the industrial revolution 4.0, and (3) To find out the results of inculcating moral values in the era of the industrial revolution 4.0 in MIS Chairul Bariyyah students. Research findings show: (1) The teacher's strategy in instilling moral values at MIS Chairul Bariyyah Sei Semayang Sunggal is through the uswah or exemplary method, the habituation method, the hiwar or conversation method and the advice and motivation method, (2) Instilling the moral values of students at MIS Chairul Bariyyah Sei Semayang Sunggal, namely the implementation of morality towards God, the implementation of morality towards oneself, the application of morality to the family, the application of morality to society and the application of morality to the environment, and (3) According to the observations I have made during my research at MIS Chairul Bariyyah Sei Semayang Sunggal that inculcating moral values in students can fortify and change students' morals for the better. So that students can think independently and can distinguish between good deeds and bad deeds. To instill good moral values in students, religious activities are needed as explained in the discussion of the research above, namely greeting and kissing the teacher's hand, reading the Koran and memorizing short suras, praying in congregation, reading prayers before studying and other activities.

Keywords: Teacher's Strategy, Environing Final Values, Industrial Revolution 4.0

Introduction
Islamic religious education has a very important role in inculcating morals such as providing moral guidance in life, helping to calm the mind, Islamic religious education is also to shape the Muslim personality. In addition, Islamic religious education can also improve the morals of the younger generation and to develop human personal character, efforts are needed. One of these efforts is to instill a pattern of spiritual education for students. In spiritual education, there are areas including moral education, mental education, and the application of worship through: intellectual intelligence, emotional intelligence, and spiritual intelligence in daily life. Morals are the main foundation in the
progress of the nation. If morality is not possessed, the lives of the younger generation will be destroyed.

Associated with Islamic religious values are identical with the morals that exist in the family environment, the community environment and the school environment has been polluted by the modern era of ignorance that degrades morals, which are often current phenomena talking about students who carry out negative activities that are not in accordance with Islamic educational values. Everyone is probably aware of the phenomenon that is often heard lately, namely the phenomenon of juvenile delinquency on the printed media with large writings on the cases of delinquency that occur almost every day. Examples of cases that show how low and fragile the spiritual and moral foundations of the nation's life are, so that it has thrown our nation's morals at the lowest point such as watching porn movies, bullying from social media.

In the world of education, a teacher cannot be separated from the role of students. Teachers and students are both related and interact with each other. This causes the interaction between teachers and students who are both interconnected and need each other. with that change in the relationship between students and teachers can not be separated from the behavior between the two that can be done every day in class. The existence of behavioral problems cannot be separated from the journey of human life. This will continue to grow along with the development of human lifestyle patterns and lifestyles today which are increasingly advancing so rapidly and at this time it is also very easy to access sites found on social media or in cyberspace, human moral development is increasingly rapid and widespread.

In accordance with the challenges of the times that make it easier for every human being to access all kinds of sites that make life's challenges even more difficult. So that the younger generation cannot fortify it with good morals. In this case, it takes vigilance and strategy in directing in a better direction. However, in addition to vigilance and strategy in directing, methods and concepts are also needed to be directed.

The moral crisis and the lack of application of religious norms have made the younger generation fall into a negative direction. This makes the community restless about the behavior of today's young generation. In addition, it is supported by the era of globalization. In this day and age, negative behavior seems to have its own traditions and culture. From the statement Nailusy and siti fatmawati (2020:16) also said that with the development of education and technology which is influenced by globalization, it will give many problems to a person's morality. This is due to the presence of Western culture that entered Indonesia without being selected first. The problems of moral decline include acts of corruption, brawls between students which are only caused by misunderstandings between students and the desire to be known to everyone, having free sex, using drugs, fraud, stealing, not using polite language when communicating with people who are older, or littering that is only underestimated by everyone (Ismu Dyah Nur Dwi Marsianti, 2014: 2).
This is what most people feel and the main cause is the lack of inculcation of religious norms and the lack of moral education from both parents and the surrounding environment. With the existence of deviant morals and lack of education on religious norms and the development of thoughts that are increasingly undirected, resulting in poor behavior of the younger generation in advancing this nation.

Madrasas have a very big role in instilling moral values to students. Religious values are not only special programs that are taught through subjects but also cover all educational processes. Morals that need to be instilled in students are in accordance with the culture of the Indonesian nation, for example the values of politeness, tolerance, honor, honesty, responsibility, worship and so on. Children need attention to their morals, they will grow up with what the educators were accustomed to as a child.

As with the problems faced by parents today, including the first, at this time many complaints submitted by parents, teachers and people working in the social sector complain about the behavior of some children which is very worrying. Some of them have been involved in bullying, brawls, cannot respect their parents, and are indifferent. Every day the nation's children are getting more and more moral crises which have an impact on very low morals, which basically will become adults who are the nation's successors. Both parents at home, teachers at school and society in general, seem to be at their wits end to overcome the moral crisis. The consequences that arise are quite serious and can no longer be considered as simple problems, because these actions have been included in criminal acts. This condition is very worrying for the community, especially parents and teachers (educators), because the perpetrators and their victims are students.

Facing this phenomenon, accusations are often directed at the world of education as the cause. The world of education is completely tainted and seems powerless to deal with various cases. This is understandable because education is at the forefront of preparing quality and noble human resources. That is why recently there have been many seminars held by education circles who are determined to find solutions to overcome the decline in morals, especially the morals of students.

Therefore, the main program of all efforts to cultivate and foster noble character. It must be instilled in all layers and levels of society, namely the top layer to the bottom layer. For the upper layers, first of all, it is obligatory to provide a good example to the community and the people. The importance of the teacher's strategy in instilling student moral education in students will have an impact on later life as the nation's successor who will be wise in using technology as an industrial revolution. A teacher gives an assessment of students who are starting to feel like they have gadget addiction disorders, cyber bullying, or even moral or moral decline. That way teachers can deal with problems that arise. Because in character education in the era of the industrial revolution 4.0, it must reflect an attitude of harmony between honesty, responsibility, independence, morals, character and intelligence.
Research Methods

This study uses qualitative research methods, namely to understand the phenomenon of what is experienced by the research subject, for example behavior, perception, motivation, action and others, holistically and by way of description in the form of words and language, in a special natural context. and by utilizing various natural methods, and in reasonable field situations as they are without manipulation. Data was collected through observation, interviews, and documentation. The data analysis technique used is the Miles and Huberman (1984) model, namely data reduction, data display and conclusion and verification.

Research Result and Discussion

1. Analysis of Teacher Strategies in Instilling Moral Values in the Era of the Industrial Revolution 4.0 in MIS Students Chairul Bariyyah Sei Semayang Sunggal

The teacher's strategy in instilling student morals is one of the efforts made by the teacher to carry out value education for students. The strategy implemented by the teacher through several methods and learning approaches that are usually used by educators, although there are differences in techniques and tricks, but actually have the same goal.

The effectiveness of a plan will be greatly influenced by the accuracy of the strategy applied. The teacher's strategy in instilling moral values in students has used a standard strategy that is quite effective, these strategies are: through giving advice and motivation, exemplary, habituation, role modeling and educating conversations for students.

a. Exemplary (Uswah)

One of the assumptions underlying the success of educators and teacher education is the personality of the educators themselves. It is the personality of the educator who can be a role model that ensures the success of educating children. Exemplary in education is part of a number of the most powerful and effective methods in preparing and shaping children morally, spiritually, and socially. Because, an educator is an ideal example in the view of children, whose behavior and manners will be imitated, consciously or not, even all those examples will be attached to themselves and their feelings, both in the form of words, actions, material, sensory, and spiritual things. Although a child has great potential to achieve good qualities and receive the basics of a noble education, he will be far from a positive and commendable reality if he sees directly with his eyes an unethical education. What is easy for education is to teach various educational theories to children, while what is difficult for children is to put these theories into practice if the person who teaches and educates them has never done it or their actions are not in accordance with their words.
For this reason, educators or teachers must first have good morals so that good morals can be reflected in everyday attitudes and behavior in their lives. Exemplary is not just giving examples in doing something, but also involves various things that can be imitated, including good habits are examples of exemplary forms (Furqon Hidayatullah, 2010: 42).

Here the teacher is a role model for their students in the madrasa environment in addition to their parents at home. Teachers should take good care of their actions and words so that the instincts of students who like to imitate and imitate will automatically do what is suggested by both parents and teachers.

b. Habituation

Habituation is a way that can be done to familiarize students to think, behave and act in accordance with the values taught. The habituation carried out at MIS Chairul Bariyyah Sei Semayang Sunggal is carried out continuously and repeatedly every day. As said by E. Mulyasa, habituation is something that is deliberately done repeatedly so that something can become a habit (E. Mulyasa, 2011: 166-167).

Habituation at MIS Chairul Bariyyah Sei Semayang Sunggal is carried out to instill moral values in a patterned and systematic way to shape and influence students' personalities in the long term. In instilling the value of caring, the teacher familiarizes students with paying attention to environmental cleanliness. Caring for fellow students, madrasas familiarize their students with praying for the sick every day. Except for the value of caring, the value of ukhuwah or the value of brotherhood is also instilled in students through the habit of greeting, madrasa activities that are carried out together, both extracurricular and non extracurricular activities, and the establishment of a comfortable environment full of brotherhood in the madrasa.

This strategy has an important role in the formation and development of religious humanist values at MIS Chairul Bariyyah Sei Semayang Sunggal. The formation of a student's personality through habituation repeatedly can affect a person's personal development in the long term, as has been stated by Imam Al-Ghazali that the human personality can basically accept any formation effort through habituation.

c. Hiwar or Conversation

The hiwar or conversation method is a one-to-one conversation carried out by two or more people through questions and answers about a topic. Deliberately and directed to a desired goal. Then the two parties exchanged opinions about a conclusion or maybe one of the parties was not satisfied with the conversation with the other (Armai Arief, 2002: 110-114). Talk to other people using polite language. Not only with teachers at the madrasa but with all school members. With the hope of being able to respect everyone and make a human who has a good personality. At MIS Chairul Bariyyah Sei Semayang Sunggal also used to always speak in a low tone. Every day students have conversations with friends and teachers if using polite language will get students used to always speaking well. This habituation is carried out every day the
conversations that are carried out inside and outside the classroom. By means of dialogue, the attitude of someone who will be involved will influence students so that they leave an influence in the form of moral education, attitude in speaking, respecting the opinions of others.

From this statement it can be concluded that the hiwar method can improve the morals of students by means of a polite dialogue and one's attitude will be formed by itself. The attitude in speaking that is used to politely will make a habit that has been ingrained in him respecting every opinion of others to politely refuse. Speaking politely not only to parents but to friends because each student will communicate more often with his/her theme, this habituation will indirectly become moral education for students by respecting and speaking well.

At MIS Chairul bariyyah Sei Semayang Sunggal uses the story first after the dhuha prayer. The point is that the teacher gives stories about the Prophet's example about speaking, behaving according to the theme to improve students' morals. After that, draw conclusions from the stories given using the hiwar question method to students, then students are asked to draw conclusions from the stories of the prophets' examples, the nature of children prefers to be stimulated first. In this activity, there was a question and answer session between the students and the teacher by providing a stimulus so that the students responded about the stories of the prophets' exemplary given during the khultum. Tells about the example of the Prophets who speak polite words and always respect the people around them, respect the opinions of others. The teacher provides direction using polite language so that it also does what is exemplified.

d. Methods of Advice and Motivation

Islam strongly recommends to its people to advise each other and advise each other. With the motivational advice given, it will encourage the enthusiasm of students to study hard, so that students can try to change themselves for the better and they are also taught to respect the opinions of others. With the strategies and methods carried out by the teacher, it is a way to instill students' moral values. A teacher must always innovate the strategies used in the learning process, because the success of students will be greatly influenced by the quality of the competence of the teachers.

Strategies that researchers feel are appropriate to the present, such as using social media (social media) whatsapp groups or Facebook class groups. WhatsApp groups that teachers have been using to find out the condition of students who are not in, or convey information about school assignments, and Facebook so far has only been a place to express feelings, it would be nice if the Whatsapp group and Facebook applications could also be used as a medium for delivering advice. -advice, uploading videos about Islamic information, the delivery of religious values, as well as humanist values as well as videos/learning materials.

2. Analysis of the Application Process Conducted by Teachers in Instilling Moral Values in MIS Chairul Bariyyah Students to Become Better in the Era of the Industrial Revolution 4.0
The implementation or application of inculcating moral values in students at MIS Chairul Bariyyah Sei Semayang Sunggal is very important, not only given examples or giving advice, but also implementing them in the real world, such as the following are some of the implementations of instilling Moral Values in Students at MIS Chairul Bariyyah Sei Semayang Sunggal.

a. Morals towards Allah

The cultivation of moral values related to morality towards Allah SWT at MIS Chairul Bariyyah Sei Semayang Sunggal, is carried out by giving habituation to students at MIS Chairul Bariyyah Sei Semayang Sunggal to carry out worship such as praying in congregation, reading the Koran, commemorating holidays in Islam, it is the habit of always saying greetings, praying before starting lessons in class. These activities are carried out to instill disciplined and responsible behavior in students. This is because as a human servant has an obligation to carry out His commands. This obligation is the responsibility of every human being that must be instilled from an early age, so it is very important to instill a sense of responsibility and discipline related to worship, it is hoped that students will get used to being responsible for always carrying out obligations and discipline in their implementation. Akhlaqul karimah through the implementation of morality towards Allah is marked by students who have responsibilities with worship such as prayer. Doing positive things both at school or at home, such as reading the Qur'an, aims to print students who have Qur'anic character into generi who love the Qur'an.

b. Morals to Yourself

Not only the implementation of morality towards Allah but also towards oneself by keeping oneself away from its prohibitions such as not consuming foods that are not allowed in Islam. Always be grateful for what God has given, such as giving health fortune and being obliged to take care of it by being able to exercise and not consuming food that is not halal.

Morals towards oneself at MIS Chairul Bariyyah Sei Semayang Sunggal have been implemented by carrying out gymnastics every morning and giving understanding to the students that any dangers of eating non-halal food have also been written in the verses of the Koran to stay away from foods that are forbidden by Allah. In an effort to inculcate moral values through self-implementation, students are expected to be able to sort out what is good for themselves and vice versa. Because what they have, such as health, age and others, is simply a gift from God that must be guarded.

c. Morals towards family

The implementation of morals towards the family is a very important factor because after the madrasa students return to their respective homes and implement what they have learned from school of course good morals. What has been taught by the teachers to always behave politely towards older people and set a good example to their family members.
Saying politely is a reflection of someone who has a good personality. With this hope to carry over into later adulthood, because they will meet many more people. The family is a supporting factor in the creation of the cultivation of moral values. In an effort to instill moral values, students can respect their parents, behave politely, speak good words because both parents are the most valuable treasures, don't hurt them with disrespectful words.

d. Morals to Society

The inculcation of moral values related to society is carried out in various ways, including making the habit of smiling because smiling is worship, the next is the habit of greeting, greeting, shaking hands. Behavioral values that are instilled through habituation activities related to morals towards fellow community are honest, trustworthy, fair, wise, compassionate and tolerant. At MIS Chairul Bariyyah Sei Semayang Sunggal has implemented this with the 5S.

Some suggestions for loving fellow human beings, doing charity as gratitude for the blessings of sustenance given by God as well as social care and all attitudes and behavior should be done because they believe in the existence of a God who loves and cares for his servants who do good. Allah doesn't like it if his servant can't love his neighbor, behaves impolitely and doesn't respect.

e. Morals to the Environment

Islam views nature as belonging to Allah that must be grateful for by using and managing nature as well as possible, so that it can benefit human life. Thus, it is necessary to instill the concept of faith in children as early as possible, about the importance of maintaining and maintaining the balance of nature, as well as maintaining the cleanliness and beauty of the environment so that it remains comfortable and beautiful as a form of obedience to Allah. The implementation is to always protect the environment at MIS Chairul Bariyyah Sei Semayang Sunggal to familiarize the zero waste movement which is intended for all madrasa residents.

As for the forms of inculcating moral values towards nature, among others, students are accustomed to maintaining the cleanliness and tidiness of the environment at MIS Chairul Bariyyah Sei Semayang Sunggal by making daily picket schedules, madrasa community service activities, throwing garbage in its place, and maintaining tidiness and beauty, garden or plants planted in pots located in front of the class.

Then in an effort to improve in instilling the moral values of students, it is marked by showing a caring attitude towards the surrounding environment, not only at home but also anywhere. So when the students grow up, small things will still be carried over to protect the environment.

3. Analysis of the Results of Cultivating Moral Values in the 4.0 Industrial Revolution era in MIS Students Chairul Bariyyah Sei Semayang Sunggal

According to observations that I have made during research at the MIS institution Chairul Bariyyah Sei Semayang Sunggal that instilling moral values in students can fortify themselves and change morals for the better and change students' mentality to become independent individuals where students can think independently and can distinguish between good and bad deeds. To develop
students' morals for the better, teachers must provide what students need, such as the need for religious activities held in school activities and applied in learning activities in the classroom, as I have explained in the results of the study that students are accustomed to implementing mushofahah which is where students do 5S (smiles, greetings, greetings, politeness, manners), students are used to carrying out dhuha prayer activities in the morning, carrying out zuhur prayers during the day, before learning to apply prayers together and continue by reading short surahs, and taking a few minutes to read Al-quran/iqro, accustomed to tidying shoes before entering class, and accustomed to maintaining the cleanliness of the school and classroom environment. MIS student Chairul Bariyyah Sei Semayang Sunggal is also taught how to be a leader in the classroom.

In the research that I have found, I provide some input in the form of speech activities to raise children's confidence in conveying information related to the current period as well as information in Islam. Speech activities that must be made in school activities and this activity can be carried out once a month or once a week, so that children can get used to conveying information and practice confidence in expressing words in front of many people.

Conclusions and Recommendations

Based on the results of the research and analysis that the researchers described in previous chapters regarding the teacher's strategy in instilling moral values in the era of the industrial revolution 4.0 in MIS students Chairul Bariyyah Sei Semayang Sunggal, it can be concluded as follows:

1. The teacher's strategy in instilling moral values at MIS Chairul Bariyyah Sei Semayang Sunggal is through the uswah or exemplary method, the habituation method, the hiwar or conversation method and the advice and motivation method.

2. Instilling the moral values of students at MIS Chairul Bariyyah Sei Semayang Sunggal, namely the implementation of morality towards God, the implementation of morality towards oneself, the application of morality to the family, the application of morality to society and the application of morality to the environment.

3. According to the observations I have made during my research at MIS Chairul Bariyyah Sei Semayang Sunggal that inculcating moral values in students can fortify and change students' morals for the better. So that students can think independently and can distinguish between good deeds and bad deeds. To instill good moral values in students, religious activities are needed as explained in the discussion of the research above, namely greeting and kissing the teacher's hand, reading the Koran and memorizing short suras, praying in congregation, reading prayers before studying and other activities. other.

Based on the conclusions raised in this study, some suggestions that must be considered are as follows:
1. To the school, especially to the principal and teachers to always work together in upholding the moral values of students at MIS Chairul Bariyyah Sei Semayang Sunggal.

2. To teachers as implementers and supervisors in the learning process and regulations in schools to be able to optimize their role in instilling student morals.

3. To students to be diligent in participating in programs that have been made by schools and teachers and to be aware of the importance of participating in these activities.

**Literature**


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